FEDERAL AVIATION ADMINISTRATION OFFICE OF COMMERCIAL SPACE TRANSPORTATION CENTER OF EXCELLENCE FOR COMMERCIAL SPACE TRANSPORTATION SECOND ANNUAL ADMINISTRATIVE MEETING (FAA AST COE CST AAM2) FINAL REPORT













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EXECUTIVE SUMMARY

The Federal Aviation Administration (FAA) Office of Commercial Space Transportation (AST) Center of Excellence (COE) for Commercial Space Transportation (CST) Second Annual Administrative Meeting (AAM2) was conducted at the Florida State University in Tallahassee, Florida over a two-day period, on April 25-26, 2012.

COE CST 10 Principal Investigators from 8 of the nine member universities, 4 students and 4 administrative personnel were in attendance for all or part of the two-day meeting. In attendance via telecom were 2 administrative personnel and 1 PI from the remaining member university. In all, there were 21 people who participated in the two-day AAM2.

Presentations were made for 13 different agenda items and generated nine action items, but the agenda items that generated the most discussion or had substantial impacts on the COE CST administration are discussed below.

- YEAR 1 EVALUATION RESULT: The primary findings of increased role for industry and FAA leadership set the stage for the ultimate consolidation of COE CST administration into a single entity. (See section 1.1.)
- EXTERNAL OPPORTUNITIES: The idea that COE CST member universities need to initiate their own intra-center collaborative efforts in response to external funding opportunities, such as NASA Research Announcements and Broad Area Announcements. (See section 4.3.)
- COE CST COOPERATIVE AGREEMENT & MANAGEMENT PLAN CHANGES: Changes to the cooperative agreements of all nine COE CST member universities were discussed to reflect the changes in administrative functions (being transferred from a grant with NMSU to a contractor) and quarterly reporting collection (from NMSU and Stanford being assigned responsibility to aggregate reports from certain universities to a fully distributed system where each university is responsible for submitting their own reports). Beyond minor organizational chart edits, the major Management Plan change discussed would, if agreed upon by the member universities, unify the Planning Committee (Ken Davidian, Pat Hynes and Scott Hubbard) and the Coordinating Committee (consisting of principal PIs from each of the universities and led by Pat Hynes) into a single Executive Committee. This would be a major stride toward unifying the center into a single whole entity that was two distinct and separate halves only one year ago. (See section 4.4.)
- STRATEGIC PLANNING OVERVIEW: An interesting activity was conducted to identify the benefits of a collaborative strategic planning exercise by the COE CST member universities and the diversity of responses was enlightening. (See section 4.5.)

Finally, the highest priority issue facing the center was identified as a lack of funding and attention was focused on achieving an annual budget more typical of a government grant program (identified as \$10M). Secondary issues included industry involvement and raising the visibility of the COE CST.

In summary, the meeting was very productive and demonstrated the great progress that has been made by the FAA COE CST in the past year.

Ken Davidian

COE CST Program Manager & FAA AST Director of Research

FAA Office of Commercial Space Transportation

Abbreviations and Acronyms

Below are the abbreviations and acronyms used in this report.

AAM2 AOB	2nd Annual Administrative Meeting Any Other Business	OAT OMIS	Orion America Technologies Orion Management
AME	Aero-Propulsion, Mechatronics and	01/110	Information System
	Energy	NASA	National Aeronautics and
AST	Office of Commercial Space		Space Administration
	Transportation	NMSU	New Mexico State University
ATM2	2nd Annual Technical Meeting	NMT	New Mexico Tech
BAA	Broad Area Announcement	NRA	NASA Research
CA	Cooperative Agreement		Announcement
CC	Coordinating Committee	PC	Planning Committee
CESTAC	COE CST Advisory Committee	PI	Principal Investigator
CNES	Centre National d'Etudes Spatiales	PM	Program Manager
COE	Center of Excellence	R&D	Research and Development
CSA	Canadian Space Agency	RE&D	Research, Engineering &
CST	Commercial Space Transportation		Development
CU	University of Colorado at Boulder	RII	Requirements Identification
DOD	Department of Defense		and Integration
EC	Executive Committee	SU	Stanford University
FAA	Federal Aviation Administration	UCF	University of Central Florida
FIT	Florida Institute of Technology	UF	University of Florida
FSU	Florida State University	USG	United States Government
IDIQ	Indefinite Delivery Indefinite Quantity	UTMB	University of Texas Medical
ISR	Internal Solicitation for Research		Branch at Galveston

Introduction

The Federal Aviation Administration (FAA) Office of Commercial Space Transportation (AST) Center of Excellence (COE) for Commercial Space Transportation (CST) Second Annual Administrative Meeting (AAM2) was conducted in the Florida State University (FSU) Innovation Park Aero-Propulsion, Mechatronics and Energy (AME) building in Tallahassee, Florida over a two-day period, on April 25-26, 2012.

It should be noted that the AME Building is a brand-new facility (it had been occupied just under 2 months prior to the AAM2) and our host, Dr. Farrukh Alvi, made the FAA COE CST group feel very welcome and repeatedly provided first-rate support and equipment upon request.

The FAA requires that each COE conduct two meetings, one administrative and one technical, every year (after the initial year). The purpose of the COE CST AAM2 is to convene the COE CST Coordinating Committee, members of the COE CST Advisory Committee (CESTAC), interested Principal Investigators, FAA Technical Monitors and other individuals (e.g. students), to discuss administrative topics of the COE CST

COE CST Principal Investigators, students and administrative personnel in attendance for all or part of the two-day meeting included (in alphabetical order by last name): Jesse? (FIT student), Farrukh Alvi (FSU PI), Brad Cheetham (CU student), Ken Davidian (FAA COE CST Program Manager), Tristan Fiedler (FIT Administrator), Scott Hubbard (Stanford PI), Pat Hynes (NMSU PI), Jay Kapat (UCF PI), Dan Kirk (FIT PI), Dave Klaus (CU PI), Rajan Kumar (FSU PI), Billie

Oates (FSU PI), Warren Ostergren (NMT Administrator), Jim Vanderploeg (UTMB PI), Nat Villaire (FIT PI) and Joylynn Watkins (NMSU Administrator).

In attendance via telecom (again, in alphabetical order by last name) included: Nick Demidovich (FAA AST technical monitor), Dr. Norm Fitz-Coy (UF PI) and Dr. Patricia Watts (FAA COE Program Director).

Specific logistical details about the AAM2 can be found in the meeting agenda shown in Appendix A.

The agenda of the AAM2 followed the structure of previously held bi-weekly teleconferences conducted by the PM for the PIs. The major topic areas included:

- Administrative Details
- Reporting Requirements
- Meetings
- Events
- R&D Funding Process
- Web Site Updates
- Summary of Action Items and AOB

The following sections give an overview of the AAM2 presentation and provide details about any discussions and conclusions conducted by the group for each presentation topic.

0. ADMINISTRATIVE DETAILS

0.1 Introduction

This presentation was given by Ken Davidian on both meeting days. The agenda for the meeting is presented in Appendix A. The presentation charts are included in Appendix B Section 1.

The content included basic logistical information about the agenda. During this presentation, the FAA recognized and thanked FSU for their generosity for hosting the meeting.

There was no substantive discussion resulting from this presentation and there were no action items associated with this agenda item.

0.2 Group Photo

A photo of the group was taken in the stairwell of the FSU AME Building at the end of meeting day 1. The best of the photos taken is presented in Appendix C.

There was no substantive discussion resulting from this presentation and there were no action items associated with this agenda item.

1. REPORTING REQUIREMENTS

1.1 Year 1 Evaluation Results

This presentation was given by Dr. Patricia Watts, FAA COE Program Director via teleconference during the morning session of both meeting days. The presentation charts are included in Appendix B Section 2.

The three major findings of the Year 1 Evaluation included the following major points:

- CESTAC There needed to be the development of an industry advisory group that could give input on the research activities being planned and conducted by the COE CST.
- Industry Participation There needed to be better communication between the COE CST and industry members.

• FAA Leadership – The amount of FAA leadership needed to be increased over levels observed in the first two years of operation.

The next FAA COE Program Office Evaluation will be conducted and completed by the end of COE CST Year 5.

There was no substantive discussion resulting from this presentation and there were no action items associated with this agenda item.

Having Dr. Watts available on the phone line during both days was invaluable, however, and questions that arose during subsequent day 1 discussions were asked and addressed during the day 2 telecon. The whole value of Dr. Watts' input and experience was sorely missed because she was not able to travel to attend this meeting and it is hoped that she will be able to attend future meetings.

1.2 Drafting Survey Questions

This presentation was designed as a group activity/discussion and conducted during the morning session of both meeting days. The presentation charts are included in Appendix B Section 3.

The impetus for this agenda item was in response to the general comments received about the low frequency of the Year 1 Evaluation (as discussed in the previous agenda item, the next time it would be taken is three years from now), the overall generality of the questions and ambiguity of the conclusions that could be derived from the responses.

It was proposed that the COE CST design its own annual survey to help get better information with the goal of improving overall performance on an annual basis.

A discussion of the overall purpose of the annual survey was discussed and the following ideas were generated:

- Enable self-sufficiency.
- Help improve FAA involvement.
- Help distinguish industry educational support (where industry input is limited) from critical path support (where industry input is critical).
- To figure out which projects in industry are most valuable to industry vs. what is most interesting to us that will complement research & outreach. (to drive task selection)
- Providing students on the industry's critical path who then bring back tasks once they get hired.

Under the survey topics of improving COE CST performance, the following questions were asked:

- How well are we executing our current research activities to serve our customers?
- How can we better demonstrate value of our results?
- New approach: we can perform services for industry.
- Timeframes of industry versus those of government and academia. How to ask questions about this topic?
- Where are the process bottlenecks?
 - Short-term, as-needed versus long-term, degree granting.
 - Ask the questions of whether industry needs short-term help? How much? Can they accommodate long-term research?

• Can teaming improve the COE CST product? What are the IP implications of the COE CST activities?

In addition to improving center performance, the question was asked "How can we use the survey as an outreach tool?" It was proposed that the survey could be used to ask potential or current partners how current portfolio of activities could be of interest to them. This might highlight current work of which partners may not have been aware.

There was discussion about the notorious low response rate of surveys in general and it was proposed that to get better response rates from PIs, funding should be tied to survey responsiveness. Concerns were expressed, however, that we don't overload PIs by creating or requiring too many surveys.

Part of the discussion referred back to the previous agenda item (the results of the Year 1 Evaluation) and the following ideas were proposed to demonstrate how survey results were being used.

- Send summary of responses to respondents
- Maybe present results at the Annual Technical Meeting (ATM) in November or put the results on web site.
- Emphasis process *and* content of the evaluation.
- Tailor questions on survey to be relevant to what we are doing.
- Internal versus external versions of the survey.

There was further discussion by the group about an outreach strategy.

- Between "telling industry what we're doing" and "designing a new survey" it's probably more important to work on the former before the latter.
- We need an outreach strategy that is targeted and planned to cover all the major meetings. Spots on panels and paper sessions to talk about COE CST. Recruit PIs (who may already be at the meeting) to give these presentations. The strategy should be developed by both PIs and FAA.

Other thoughts that were expressed during the discussion included the following:

- Can we assume FAA will identify critical research needs to ensure public safety? Or can the survey help identify those needs that can be recommended to the FAA?
- A survey question category is "FAA AST R&D Task Selection"
 - Show how AST tasks are meeting other FAA line of business mission goals.
- Survey done in cooperation with CESTAC.

There were no action items associated with this agenda item.

1.3 Quarterly Reporting - Orion's MIS

This presentation was conducted during the morning session of both meeting days. The presentation charts are included in Appendix B Section 4.

The Orion Management Information System (OMIS) is an internet-accessible database designed specifically to collect data for FAA COE R&D grant and contract activity designed by Mr. Fred Bowen of Orion America Technology (OAT). OMIS collects all required administrative, financial and status reporting information at the appropriate time intervals.

OMIS is to be used by all FAA COE CST PIs (to input technical, schedule and budget quarterly reports), the COE CST member university finance people (to input quarterly/monthly invoice information and matching funds/in-kind information) and FAA AST Technical Monitors (to review and concur on quarterly reports).

The decision to implement OMIS was taken to promote standardized data reporting structure within COE CST, to simplify generation of the COE Annual Report, to enables COE data collection and reporting of financial information (invoice costs, matching, etc.) and to permit COE reporting by user-specified groupings (e.g. sets of tasks, by university, etc.).

Just as an aside, it is planned that the OMIS will be required of all new FAA COEs that are currently being initiated.

After a live demonstration of the web site, there was some general discussion.

All PIs were reminded that the next deadline for inputting their required quarterly report information was April 30, 2012.

2. MEETINGS

2.1 Next COE CST Meeting

This presentation was given by Dr. Warren Ostergren of NMT during the morning session of meeting day 1. This was the first COE CST meeting that Dr. Ostergren has attended. An abbreviated version of this presentation was given by Ken Davidian during the afternoon of meeting day 2 for those in attendance that missed Dr. Ostergren's presentation the previous day. The presentation charts are included in Appendix B Section 5.

There was general discussion resulting from this presentation and questions about the timing of the agenda were raised. It was noted that November 7 is Election Day and it might not be a good time for the meeting because of that conflict. Also, the question of whether the tour to Spaceport America could be scheduled for the end of the meeting time instead of the start was raised.

Assuming that the overall ATM2 will require 2.5-3 meeting days (two days of presentations and one-half to one full day dedicated to the Spaceport America tour), PIs should identify their preferred set of dates for the late October, early November time frame.

2.2 COE CST Plague Photos

This presentation was conducted during the morning session of both meeting days. Pictures of the plaques at many of the COE CST member universities have been received and were displayed at the meeting. These pictures are shown in Appendix B Section 6.

There was no substantive discussion resulting from this presentation.

Universities that have not yet provided photographs of their COE CST plaque are tasked with providing this photo as soon as possible.

3. EVENTS

3.1 List of Events: Past, Present and Future

This presentation was conducted during the morning session of both meeting days. Although it was originally listed as "Task Status and List of Events: Past, Present and Future," there was no status update on individual tasks given. The presentation charts are included in Appendix B Section 7.

Lists of recent, current and future events were shown.

The following types of milestones related to COE CST activities were requested by the PIs to be sent periodically to the COE CST PM.

- Papers
- Conference presentations
- Patents
- Experimental testing
- Graduations
- Awards, Honors

There was no substantive discussion resulting from this presentation.

There were no specific action items resulting from this agenda item, but a continuously-open action would be for PIs to send the dates and descriptions for any milestones or events (listed above) that are related to COE CST R&D activities.

4. R&D FUNDING PROCESS

4.1 FAA AST R&D Coordination Plan

This presentation was given by Ken Davidian on both meeting days. The presentation charts are included in Appendix B Section 8.

The histories of the AST R&D Coordination Plan and the COE CST were shown in parallel to emphasize the point that the former was created and has been evolving at the same time that full operation of the latter was initiated. Detailed flow-charts and descriptions of the R&D Requirements Identification & Integration (RII) and Internal Solicitation for Research (ISR) processes were given and discussed. These were important topics to present to the PIs since they are being required to fit into the information and timing flow of these processes.

An observation was made that input from industry needs to be shown at the appropriate places in the RII and ISR processes. Ken Davidian will update the AST R&D Coordination Plan to address this point.

4.2 AST's Strategic Planning Efforts

This presentation was given by Ken Davidian on both meeting days although the presentation on day 2 was a summary version of that given on day 1. The presentation charts are included in Appendix B Section 9.

This presentation began by providing a historic perspective of strategic planning activities and then identified the overall scope of strategic planning research. Primary sources for the historic perspective was "The Management Myth" by Matthew Stewart and "Strategy Safari" by Henry Mintzberg, Joseph Lampel and Bruce Ahlstrand for the scope of research.

Below is a complete list of the near-term, mid-term and long-term strategic goals adopted by AST to guide actions to support the COE CST. These goals are not intended to be "cast in stone" and are open to discussion and revision by the COE CST.

Near-Term Goals

- Goal 1: Finalize Start-Up Activities
 - Evolve COE Administration
 - Implement OMIS, OAT
 - Modify CAs as needed
 - Annual Evaluation Questions: Baseline Industry Information

- Initiate Cooperative Efforts
- University Pairings
- Goal 2: Increased Funding and Support
 - Target 1: FAA
 - Approach 1: Unspent FY12 RE&D Funds
 - Approach 2: Inclusion in Existing Tasks
 - Target 2: Other USG- NASA, DoD
 - Approach 1: Looking Over Our Shoulder
 - Approach 2: Participate in Specific Tasks
 - Approach 3: Funding Specific Tasks
 - Approach 4: Long-Term Sponsorship
 - Target 3: Non-US-CSA, ESA, CNES

Mid-Term Goals

- Goal 1: Increased Funding and Support
 - Target 1: FAA
 - Approach 1: Funding from Existing R&D Programs
 - Approach 2: Targeted Commercial Space RE&D Funding (\$10M)
 - Target 2: Other USG Agencies NASA, DoD
 - Target 3: Non-Member Universities
- Goal 2: Increased Value
 - Approach 1: COE CST as a New-Market Disruptive Innovation?
 - "Blue Ocean Strategy" Analysis (Kim and Mauborgne, 2005)
 - Entrepreneurial School
 - Approach 2: Increased Cooperative Efforts
 - "Co-opetition" Value Net Analysis (Dixit & Nalebuff, 1991 & 2008), (Brandenburger & Nalebuff, 1996)
 - Positioning School

Long-Term Goal

• Goal: COE CST Self-Sufficiency

Discussion by the group centered on a set of rhetorical questions regarding the COE CST long-range goals, including "What Does Self-Sufficiency Mean?" and "What Will Be the Form, Function and Purpose?"

There were no action items resulting from this agenda item.

4.3 External Opportunities

This presentation was given by Mr. Nick Demidovich of FAA AST Office of the Chief Engineer via telecom during the afternoon session of both meeting days. The presentation charts are included in Appendix B Section 10.

Nick discussed the opportunities for the COE CST provided by external funding sources and competitions. It was noted on multiple occasions that federal agencies would like to fund member universities for COE CST research but did not have the acquisition instrument to facilitate the transfer of funds.

Discussion of this topic led to a conclusion that the COE CST PM should initiate the indefinite delivery, indefinite quantity (IDIQ) contact option with all the member universities.

4.4 COE CST Cooperative Agreement and Management Plan Changes

This presentation was scheduled to be discussed during the afternoon of meeting day 1 but was mistakenly skipped (due to an impromptu facility tour that ran late and graciously hosted by FSU's Dr. Farrukh Alvi) given by Ken Davidian on meeting day 2. The presentation charts are included in Appendix B Section 11.

Changes to the COE CST Cooperative Agreements (CA) and the COE CST Management Plan became necessary when the OMIS was adopted and the administrative functions were transferred from NMSU to OAT.

Proposed Modifications to the COE CST Cooperative Agreements

The first recommended change was to modify the second and third full paragraphs in Attachment 1 of all CAs regarding topics of administrative support and quarterly reporting. There are two versions of these paragraphs.

Version 1 reads as follows:

"New Mexico State University (NMSU) will provide administrative support for the COE CST for the planning and coordination of quarterly meetings and the dissemination of COE CST publications and information and related activities. NMSU will also coordinate and track technical and fiscal reports relevant to COE research and related activities for the Florida Center of Advanced Aero-Propulsion, Florida Institute of Technology, and the New Mexico Institute of Mining and Technology, to satisfy the FAA COE program requirements. The FAA will discuss task requirements with the team members.

"All universities track their own matching contributions and submit quarterly and semiannual reports to their lead and to the FAA COE Program Manager and COE Program Director. Reports as required by the FAA for quarterly and semi-annual meetings are submitted to the Administrative Lead for Preparation prior to the meetings and distribution at the meetings."

Version 2 reads as follows:

"New Mexico State University (NMSU) will provide administrative support for the COE CST for the planning and coordination of quarterly meetings and the dissemination of COE CST publications and information and related activities. Stanford will coordinate and track technical and fiscal reports relevant to COE research and related activities for the University of Texas Medical Branch and the University of Colorado at Boulder, to satisfy the FAA COE program requirements. The FAA will discuss task requirements with the team members.

"All universities track their own matching contributions and submit quarterly and semiannual reports to their lead and to the FAA COE Program Manager and COE Program Director. Reports as required by the FAA for quarterly and semi-annual meetings are submitted to the Administrative Lead for Preparation prior to the meetings and distribution at the meetings."

The new paragraph to replace both original versions is proposed to read as follows:

"All COE CST member universities are required to submit technical and fiscal reports on a quarterly basis relevant to COE research and related activities to satisfy the FAA COE program requirements. The FAA will discuss task requirements with the team members."

Issue of modification to all universities to modify the fourth full paragraph in Attachment 1 of all CAs regarding topic of report tracking. The original paragraph currently reads as follows:

"Each University listed above will submit proposals through Grants.gov directed to the FAA COE Program Manager and in response to discussions or announcements. NMSU will track COE activities, awards, and prepare and submit reports as required for the entities listed above. All binding financial terms and conditions will be specified in each awarded task issued as an amendment to this agreement."

The new paragraph is proposed to read as follows:

"Each University will submit proposals through Grants.gov directed to the FAA COE Program Manager and in response to discussions or announcements. All COE CST member universities will track their COE activities and awards and will prepare and submit their own reports as required. All binding financial terms and conditions will be specified in each awarded task issued as an amendment to this agreement."

Proposed Modifications to the COE CST Management Plan

Next, proposed modifications were discussed to the COE CST Management Plan based on the same changes discussed above. First, the organizational structure of the COE CST was displayed and the responsibilities of the Planning Committee (PC) were shown. Next the original Coordinating Committee (CC) responsibilities were shown but, due to the current situation, the proposed set of CC responsibilities was then shown. After some discussion, it was noted that the original PC and the proposed new CC were very similar. The next logical step was the proposal that the PC and CC be combined into a single Executive Committee (EC). Below are some first-level details about the idea:

- The EC would be led by FAA AST COE CST PM, Ken Davidian.
- EC meetings would be conducted by telecons on a "once every two-weeks" basis with face-to-face meetings twice a year (at the Annual Administrative and Technical Meetings). The telecons will be normally very short unless there were special outbriefs (for example, updates from the "Terms of Reference" team) or other topics to discuss.
- Each university will designate a principal PIs for the EC.
- Attendance at the EC meetings will be generally inclusive (allowing multiple PIs, student observers and staff as needed to attend from any given university).
- In the event that decisions were not able to be made by consensus in an open session (making necessary a vote or closed session), each member university would have a single vote given to their principal PI, regardless of the number of PIs sitting on the EC.
- CESTAC would be represented at the EC meetings (presumably by the CESTAC Chair, Vice-Chair and/or the COE CST CESTAC Point of Contact) and although they would be a contributing member in discussions leading to consensus, they would not be a voting member.

The COE CST PM will issue changes to the current CAs and Management Plan for all COE CST member universities to enact these changes.

4.5 Strategic Planning Overview

This presentation was given by Dr. Patricia Hynes of NMSU during the afternoon session of meeting day 1. An abbreviated version of this presentation was given by Ken Davidian during the afternoon session of meeting day 2 for those in attendance that missed Dr. Hynes' presentation the previous day. The presentation charts are included in Appendix B Section 12.

After covering the presentation material, Dr. Hynes asked the group to think about the top three benefits of conducting a collaborative strategic planning exercise. The following were the results of the group are given in the table below (listed below in no particular order):

Table 1. Responses to the Question "What are Three Benefits to Collaborative Strategic Planning Exercise?"

- Respondent 1:
 - Collaborative strategic planning is beneficial because it provides tools for identifying...
 - Long-term goals
 - Necessary resources
 - Division of effort
- Respondent 2:
 - Avoid "getting money" as the focus of the COE
 - Making the COE industry focused and directed (not FAA or university)
 - Making a COE unnecessary
- Respondent 3:
 - Need organizational vision mission, value proposition, strategic plan, operations/business plan
 - Point all efforts in the same direction
- Respondent 4:
 - Roadmap to the future
 - Q: What do we mean about us vs. others? Who is the "us"?
 - C: must be a living document
- Respondent 5:
 - Stewardship of tax payer \$
 - Who else?
 - Re-focus on core task ... but beware of self-fulfilling prophesy.

- Respondent 6:
 - See how we can involve in the community and learn what resources they bring to the table
 - Learn what resources they ring to the table.
 - See how the planning community envisions our broad environment
- Respondent 7:
 - Strength of collaborative effort in topics identified and capabilities (Same as 9c)
 - Synergistic learning (see what others think)
 - Capability to be a power block in getting resources
- Respondent 8:
 - I hope we do our own plan
 - I am excited about a future we create together. We are not only planning our future but also the future of our industry.
- Respondent 9:
 - Reduce duplication
 - Ensures a stable research infrastructure
 - Provides a cross-fertilization of research talent and resources (Same as 7a)

After some discussion, it was determined that responses 7a and 9c were very similar and could be combined into a new benefit: Strength of collaborative effort provides a cross-fertilization of research talent and resources.

Other important points that were highlighted included:

- Membership of planning community is important and must include industry.
- Timing of the process is important.

The overall point was made that this activity could be a proposal for funding in response to a future ISR call that would be a collaboration of all nine COE CST member universities.

There were no action items resulting from this agenda item.

4.6 Letters Writing Campaign

This presentation was designed as a group activity/discussion and conducted during the afternoon session of both meeting days. The presentation charts are included in Appendix B Section 13.

Because Dr. Wilson Felder (Director of the FAA William J. Hughes Technical Center and chairman of the FAA R&D Executive Board) had previously expressed the belief that the AST R&D program could be funded at a \$10M level instead of the \$1M (the current funding level) it was thought that AST could request additional funding by demonstrating an overwhelming amount of potential research that was currently unfunded.

This idea generated a lot of discussion and it was quickly determined that overwhelming the Technical Center Director with a letter-writing campaign was not the best approach to making this request. It was advised by the group that a meeting with AST Associate Administrator Dr. George Nield should be arranged and the request for additional funding should be carefully coordinated and arranged.

COE CST PM was tasked with coordinating and arranging the meeting between Dr. Nield and Dr. Felder to request additional AST R&D funding.

5. WEB SITE UPDATES

5.1 New COE CST web site ideas

This presentation was designed as a group activity/discussion and originally planned to be conducted during the afternoon session of meeting day 2 but was not executed due to time limitations.

6. SUMMARY OF ACTION ITEMS & AOB

- 1. FAA AST and PIs should develop an outreach strategy that is targeted and planned to cover all the major meetings. Spots on panels and paper sessions to talk about COE CST. Recruit PIs (who may already be at the meeting) to give these presentations. (Section 1.2)
- 2. All PIs were reminded that the next deadline for inputting their required quarterly report information was April 30, 2012. (Section 1.3)
- 3. Assuming that the overall ATM2 will require 2.5-3 meeting days (two days of presentations and one-half to one full day dedicated to the Spaceport America tour), PIs should identify their preferred set of dates for the late October, early November time frame. (Section 2.1)
- 4. Universities that have not yet provided photographs of their COE CST plaque are tasked with providing this photo as soon as possible. (Section 2.2)
- 5. A continuously-open action would be for PIs to send the dates and descriptions for any milestones or events (listed above) that are related to COE CST R&D activities. (Section 3.1)
- 6. Ken Davidian will update the AST R&D Coordination Plan to show where input from industry can be inserted into the RII and ISR processes. (Section 4.1)
- 7. The COE CST PM should initiate the IDIQ contact option with all the member universities. (Section 4.3)

- 8. The COE CST PM will issue changes to the current Management Plan and CAs to enact changes due to admin function and quarterly reporting changes. (Section 4.4)
- 9. COE CST PM was tasked with coordinating and arranging the meeting between Dr. Nield and Dr. Felder to request additional AST R&D funding. (Section 4.6)

Appendix A. FAA COE CST AAM2 Agenda

FAA AST COE CST YEAR 2 MEETING 1 AGENDA

- ATTENDEES: COE CST Coordinating Committee members, Other interested PIs, CESTAC leadership & interested members and FAA AST Technical Monitors.
- PURPOSE: To convene the COE CST Coordinating Committee, other interested Principal Investigators and the CESTAC to discuss administrative topics of the COE CST.
- WHERE: COE CST Meetings on both days will be in room 211, Meeting Room B, 2003
 AME Building, Levy Avenue, Tallahassee, FL 32310 on the FSU campus (See note [4]
 below). On Day 1, Breakfast and Lunch are in the AME Building. On Day 2, Breakfast and
 Lunch are in the Turnbull Conference Center, 555 Pensacola St., Tallahassee, FL 32310
 on the FSU campus.

WED, APRIL 25, 2012 (AME BLDG)

THURS, APRIL 26, 2012 (AME BLDG)

08:00	BREAKFAST (IN AME BUILDING)	08:00	BREAKFAST (AT TURNBULL CENTER)
09:00	0. ADMINISTRIVIA Introduction [R]	09:00	0. ADMINISTRIVIA Introduction [R]
09:15 09:45 10:30 11:00	1. REPORTING REQUIREMENTS Year 1 Evaluation Results (Watts) [R] GROUP ACTIVITY – Part 1: Drafting Survey Questions [Note 1] [R] BREAK Quarterly Reporting - Orion's MIS [R]	09:15 09:45 <i>10:30</i> 11:00	1. REPORTING REQUIREMENTS Year 1 Evaluation Results (Watts) [R] GROUP ACTIVITY – Part 2: Drafting Survey Questions [Note 1] [R] BREAK Quarterly Reporting - Orion's MIS [R]
11.30 11:45 <i>12:00</i>	2. MEETINGS Next COE CST Meeting (Ostergren) [R] COE CST Plaque Photos [R] LUNCH (IN AME BUILDING) 3. EVENTS	11.30 11:45 12:00 13:30	2. MEETINGS Next COE CST Meeting (Ostergren) [R] COE CST Plaque Photos [R] LUNCH (AT TURNBULL CENTER) FSU FACILITY TOUR
13:30	Task Status and List of Events: Past, Present and Future	14:45	4. R&D FUNDING PROCESS – Part 2 External Opportunities (Demidovich) [R] COE CST Philosophies
	4. R&D FUNDING PROCESS – Part 1 FAA AST R&D Coordination Plan AST's Strategic Planning Efforts	15:45	GROUP ACTIVITY – Part 2: Letters to Wilson Felder [Note 2]
14:45 15:15	External Opportunities (Demidovich) [R][3] COE CST Cooperative Agreement and Management Plan Changes	16:15	5. WEB SITE UPDATES GROUP ACTIVITY: New COE CST web site ideas.
15:30 16:00 16:30	BREAK Strategic Planning Overview (Hynes) GROUP ACTIVITY – Part 1: Letters to Wilson Felder [Note 2] [R]	6. 16:45 17:30 <i>18:30</i>	SUMMARY OF ACTION ITEMS & AOB Open Discussion Adjourn DINNER
17:30	Group Photo	70.00	

Notes

- [R] denotes Meeting Day 1 material that will be repeated on Meeting Day 2.
- [1] Think of simple evaluation questions for annual survey. Can include multiple choice or ranking (e.g., on a scale of 0-10). Other types?
- [2] Provide written ideas for at least 3-5 future COE CST research tasks, including the following information: Title; Relevance to FAA AST and Commercial Space Industry; Brief Statement of Work.
- [3] Telecon Dial-In #: 712-432-0075, Participant Access Code: 141648#
- [4] The AME building is not on the main FSU campus but in INNOVATION PARK. Since the building is brand new, it does not show up correctly in Google Maps. it is on the corner of

Appendix B. Presentation Slides

1. Introduction

FAA COE CST

2nd Annual Administrative
Meeting (AAM2)
on the campus of
Florida State University



Ken Davidian FAA Office of Commercial Space Transportation April 25-26, 2012



MAM2 Logistics: What, When, Why

- WHAT: FAA COE CST AAM2 (2nd Annual Administrative Meeting)
- WHEN: On April 25-26, 2012
- PURPOSE: To convene the COE CST Coordinating Committee, other interested Principal Investigators and the CESTAC to discuss administrative topics of the COE CST.





AAM2 Logistics: Where

- Meetings
 - Room 211, Meeting Room B 2003 AME Building Levy Ave on the FSU campus
- · Breakfast and Lunch
 - Turnbull Conference Center
 555 Pensacola St on the FSU campus
- · Dinners: TBD



AAM2 Logistics: Where

- Meetings
 - Room 211, Meeting Room B 2003 AME Building Levy Ave on the FSU campus
- Breakfast and Lunch
 - Turnbull Conference Center 555 Pensacola St on the FSU campus
- · Dinners: TBD







AAM2 Logistics: Where

- Meetings
 - Room 211, Meeting Room B 2003 AME Building Levy Ave on the FSU campus
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 555 Pensacola St on the FSU campus
- Dinners: TBD



AAM2 Logistics: Where

- Meetings
 - Room 211, Meeting Room B 2003 AME Building Levy Ave on the FSU campus
- · Breakfast and Lunch
 - Turnbull Conference Center
 555 Pensacola St on the FSU campus
- · Dinners: TBD





Tuesday, May 22, 2012

AAM2 Day 1 Afternoon Agenda

3. EVENTS

• 13:30 Task Status and List of Events: Past, Present and Future

4. R&D FUNDING PROCESS - Part 1

- 13:45 FAA AST R&D Coordination Plan
- 14:15 AST's Strategic Planning Efforts
- 14:45 External Opportunities (Demidovich by telecon) [R]
- 15:15 COE CST Cooperative Agreement and Mgt Plan Changes
- 15:30 BREAK
- 16:00 Strategic Planning Overview (Hynes)
- 16:30 GROUP ACTIVITY Part 1: Letters to Wilson Felder [R]
- 17:30 Group Photo
- 18:00 Adjourn







AAM2 Day 2 Afternoon Agenda

• 13:30 FSU FACILITY TOUR

4. R&D FUNDING PROCESS - Part 2

- 14:45 External Opportunities (Demidovich by telecon) [R]
- 15:15 COE CST Philosophies
- 15:45 GROUP ACTIVITY Part 2: Letters to Wilson Felder

5. WEB SITE UPDATES

• 16:15 GROUP ACTIVITY: New COE CST web site ideas.

6. SUMMARY OF ACTION ITEMS & AOB

- 16:45 Open Discussion
- 17:30 Adjourn
- 18:30 Dinner



The COE CST is made possible with generous support from...

























And last but not least, here's a big "Thank You" to out FSU hosts!





2. Year 1 Evaluation Results

FAA COE CST Year 1 Evaluation Results



Dr. Patricia Watts FAA Centers of Excellence, Program Director April 25-26, 2012



FAA COE Evaluations

- COE projects and progress are reassessed every 3-5 years
 - Audit of matching fund
 - Letters to members, etc., re COE performance
 - · FAA reviews input, determines future direction
 - · Discussions regarding changes
 - · Negotiate new Cooperative Agreement
 - · Close-out previous Phase
 - · Review status of self-sufficiency plans





Year 1 Evaluation Process

- · Letter and Evaluation Questionnaire sent to comprehensive COE CST mailing list
- Responses will be rolled up and reviewed with FAA management.
- Responses briefed to COE team members.
 - · Input is sanitized to assure anonymity unless you specifically indicate otherwise when responding to this request
- Low number of responses received





COE CST Year 1 Review Major Result #1: CESTAC

- · For Nov meeting, have CESTAC present their plans and ideas in the program.
- · CESTAC should independently identify needs of industry so they can be incorporated into AST's research road map.
- Responses
 - CESTAC Chair Selected
 - CESTAC Membership in Progress



COE CST Year 1 Review Major Result #2: Industry Participation

- Findings
 - · Need to highlight industry participation in the COE CST at the November meeting.
 - · We need to increase participation with industry and gain their respect
 - COE CST panel presentations at conferences to meet Information dissemination requirement.
 - Industry is clamoring for more involvement in the COE CST.



- Wide Range of Responses
 - From "Too Much FAA Micromanagement" to "Need More FAA Leadership"
 - Vast Majority at "Need More FAA Leadership"
- Resulting Actions
 - Increased FAA PM Involvement in Telecons
 - · More FAA Control/Standardization of Administrative Functions (across ALL COEs)
 - Supports Findings of FAA Internal Controls Investigation









Coming Soon (Part 1): Year 5 Evaluation Process

- FAA COE Program Director and Center Program Manager review initial:
 - · Justification to establish
 - Solicitation
 - · Selected proposals
- · Five-Year symposium/"Showcase" to highlight research results
- COE PD/Sponsor prepare report: Results/Issues/Benefits of COE
- (Bigger than a normal ATM -KD)
- Determine Costs to Manage Center





- · Organizational Changes impacting future direction
- Sponsor identifies FAA current and future needs
- Announcement re results of evaluation progress and final plans
- · If continuing without competition prepare new Cooperative Agreements
 - Sponsor justifies need to continue and anticipated funding
 - · Define new Role of Center, other changes



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Summary

- 3 Major Findings
 - CESTAC
 - · Industry Participation
 - FAA Leadership
- Next FAA COE Program Office Evaluation by the End of Year 5
- FAA COE PD Supports COE CST Annual Self-Evaluation Efforts



3. Drafting Survey Questions

Group Activity FAA COE CST Annual Survey Questionnaire Development









- · WHAT: Draft annual evaluation survey questions.
- · WHEN: Annual Survey Release in November.
- WHY: Enable annual improvement of COE CST through input solicitation with clear questions that encourage actionable answers.
- WHO: Who provides the results to who?
 - FAA AST to COE CST Coord Committee?
 - COE CST Coord Committee to FAA AST?





Categories of Questions

- FAA Survey Categories
 - · Quality of Service Technical
 - Value Received
 - · Overall assessment of the Center
- · Other?
 - COE CST Management
 - Industry Involvement
 - · Quality of Research Results



End-Users of Survey Results

- FAA
- COE CST members
- · Industry sponsors
- Media
- Other federal agencies
- · International Partners, Industry





4. Quarterly Reporting - Orion's MIS

Overview of the FAA COE CST
Quarterly Reporting in Orion Management
Information System (OMIS)



Ken Davidian FAA Office of Commercial Space Transportation April 25-26, 2012



OMIS Overview Agenda

- · What is OMIS?
- · Who Needs to Use It? How & When Is it Used?
- · Why Is OMIS Being Used?
- · Where is OMIS on the Web?
 - Let's See It! (Live Web Demo)







What is OMIS?

- The Orion Management Information System (OMIS) is an internet-accessible database designed specifically to collect data for FAA COE R&D grant and contract activity.
- Designed by Mr. Fred Bowen of Orion America Technology (OAT), it collects all required administrative, financial and status reporting information at the appropriate time intervals.



Who Needs to Use OMIS? How & When Is OMIS Used?

- All FAA COE CST Principal Investigators
 - Input of Technical, Schedule and Budget Quarterly Reports
- COE CST Member University Finance People
 - Input of Quarterly/Monthly Invoice Information
 - Input of Matching Funds/In-Kind Information
- FAA AST Technical Monitors
 - Review and Concurrence of Quarterly Reports











Why Is OMIS Being Used?

- Promotes standardized data reporting structure within COE CST.
- Simplifies generation of COE Annual Report.
- Enables COE data collection and reporting of financial information (invoice costs, matching, etc.).
- Permits COE reporting by user-specified groupings (e.g. sets of tasks, by university, etc.).
- · Will be required of all new FAA COEs.



Where is OMIS on the Web?

· Live Demo at https://omis.orionat.com/





Tuesday, May 22, 2012

5. Next COE CST Meeting

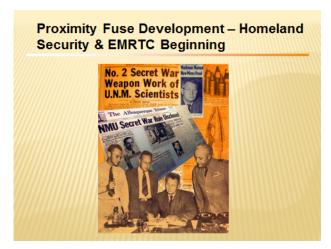


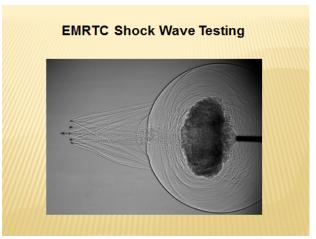
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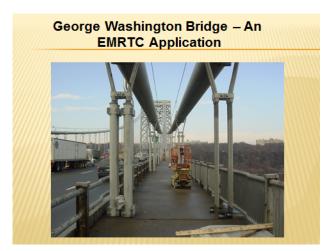
- New Mexico Tech Research & Economic Development Overview
- FAA COE November Technical Meeting at New Mexico Tech

Undergraduate Degree Offerings BACHELOR OF SCIENCE Materials Engineering Basic Sciences Mathematics Biology Mechanical Engineering Chemical Engineering Mineral Engineering Chemistry Petroleum and Natural Gas Engineering Civil Engineering Physics Computer Science Psychology Earth Sciences Technical Communication Electrical Engineering Environmental Engineering BACHELOR OF GENERAL STUDIES Environmental Science Information Technology Management Associate of General Studies Management of Technology Associate of Science in Business

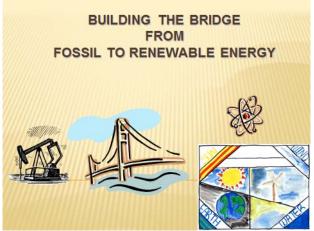




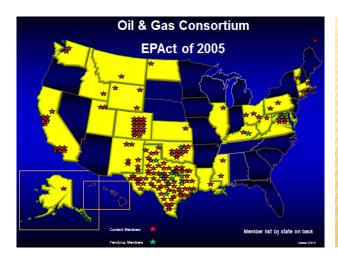


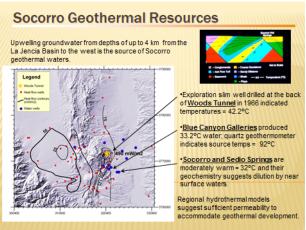




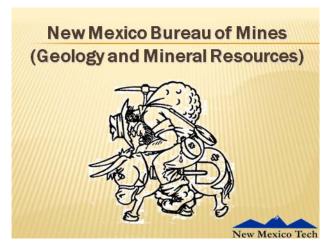






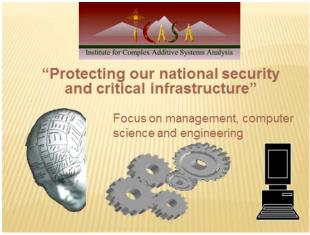


Tuesday, May 22, 2012 21

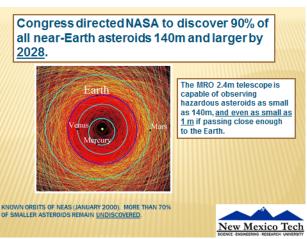
















Produced Water-Forward Osmosis Project New Mexico Tech and Lea County are partnering on a ground-breaking Department of Energy grant to develop a multi-step system to desalinate, clean, and recycle produced water from the olihelics of southeastern New Mexico. Tech scientists will examine several methods of reducing the particulate matter in Pracisits water so it can be used for ringston and wildling, among other things. The proposal includes two distinct processes: pre-treatment and treatment. Pre-treatment process will remove other elements, its seat, choinde, and caction. Crant funding will be used to establishing a vocational framing program at New Mexico Junior Collegs in Hobbs. Tech will remove the elements, the seat choinde, and caction. Crant funding will be used to establishing a vocational framing program at New Mexico Junior Collegs in Hobbs. Tech will maintain the systems once they become operational. REVERSE OSMOSIS FORWARD OSMOSIS TO THE VIEW OF THE VIEW OF

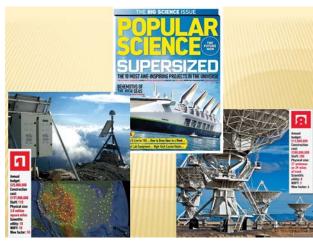


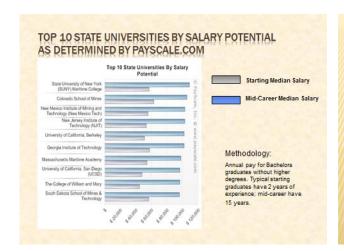




Tuesday, May 22, 2012







FAA COE NOVEMBER 2012 TECHNICAL MEETING AT NMT * Proposed Dates + November 6th * Spaceport America tour (day) + November 7th * Technical meeting (day) and MRO tour (evening) + November 8th * Technical meeting and EMRTC demonstration (day)

6. COE CST Plaque Photos

















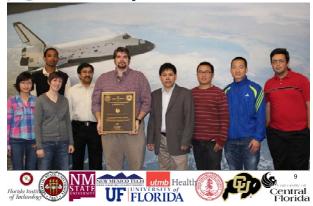
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Tuesday, May 22, 2012









This space reserved for NMSU plaque picture.

7. List of Events: Past, Present and Future

FAA COE CST Task Status and List of Events: Recent, Current & Upcoming



Ken Davidian FAA Office of Commercial Space Transportation April 25, 2012





Desired List of Events

- Papers
- · Conference presentations
- Patents
- · Experimental testing
- Graduations
- Awards, Honors



List of Recent, Current Events

- 3.1 Recent & Current COE CST Events
- 26-27 March: Emerging Space Industry Leaders Workshop (ESIL-02), Washington DC.
 Information about the workshop can be seen at http://bit.ly/ESIL-02.
- 25-26 April: COE CST Year 2 Meeting 1, on the campus of FSU, Tallahassee, FL.

Example 2 List of Upcoming Events

- 1 May: COE CST Presentation to NASA Advisory Council Commercial Space Committee, NASA GRC, Cleveland, OH.
- 11 May: Jim Vanderploeg and Richard Jennings (UTMB), Committee on Aerospace Medicine and the Medicine of Extreme Environments, NASA JSC, related to Task 183.
- 13-17 May: Jim Vanderploeg (UTMB), "Data Accessibility for Occupational Surveillance and Life Science Research" panel at the 83rd Annual Meeting of the Aerospace Medical Association in Atlanta related to Task 181.
- May 22-24: Jonah Zimmerman (SU) "COE CST Research Roadmap" paper presentation, IAF/AIAA Global Space Exploration Conference, Washington, DC, related to Task 193.
- TBD Nov: COE CST Year 2 Meeting 2, on the campus of NMT, Socorro, NMM





8. FAA AST R&D Coordination Plan



Comparative Histories: COE CST & R&D Coord Plan

- Aug 2009: FAA Decides to Create COE CST
- Dec 2010: Release of Draft COE CST RFP
- Feb 2010: COE CST Public Meetings
- Mar 2010: COE CST Proposals Due
 April 2010: Initiated R&D Coord Plan
- May 2010: v1.0 Released to AST (RDAB & SSC)
- Aug 2010: COE CST Selection Announcemen
- Jan-Feb 2011: FY10 Tasks Selected
- July 2011: Major Input from AST Sr Mgt (RII & ISR Processes)
- Aug 2011: Initiation of RII Process
- Sept 2011: FY11 Tasks Selected
- Nov 2011: ATM1 in Boulder, CO
- Dec 2011: FY12-Stop Gap Tasks Selected
- Jan-Mar 2012: Release of ISR Document Starts ISR Process
- Apr 2012: FY12-ISR Tasks Selected



4 Research Areas

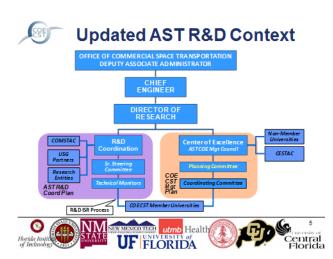


Definition of AST R&D Goals

- Research Area 1 Goal: Safe Integration of Air & Space Traffic Management, to
 effectively answer those topics related to the development and optimization of
 technical and regulatory provisions and processes used to oversee, coordinate,
 regulate, and promote safe and responsible space all activities between space and
 Earth (including accessto, operations in and return from space to Earth) to avoid
 physical and/or electromagnetic interference.
- Research Area 2 Goal: Improved vehicle safety and risk management, including knowledge of all safety-critical components and systems of the space vehicles and their operations, so as to better identify potential hazards and to better identify, apply and verify hazard controls.
- Research Area 3 Goal: Ensure human safety of those onboard during space vehicle operation and those involved with spaceport operations.
- Research Area 4 Goal: Increase industry viability, including economic, legal, legislative, regulatory, and market analysis & modeling.



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973 R&D Coordination Functions

1. Requirements Identification & Integration (RII) Process

- · Identify and document research requirements. Create R&D Plans.
- · Evaluate and prioritize requirements.

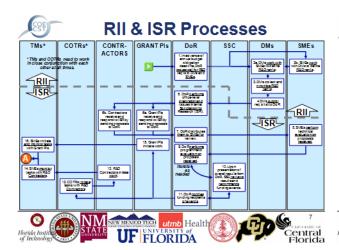
2. AST R&D Internal Solicitation for Research (ISR) Process

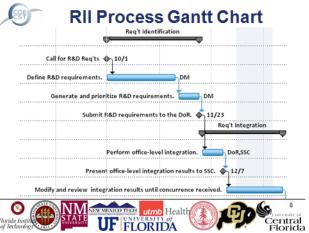
- . Issue the Internal Solicitation for Research (ISR) document.
- · Review proposed R&D tasks.
- · Leverage available research resources.

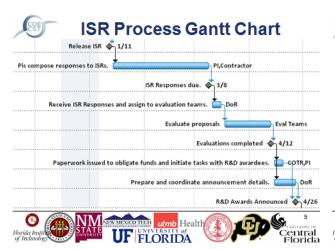
3. AST R&D Technical Monitoring

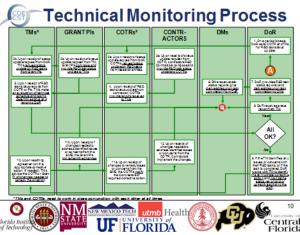
- Create visibility/transparency.
- · Periodically assess activities for relevance and quality.
- · Track performance and net benefits.
- · Review and manage tasks.
- Promote best practices in R&D performance and technology transfer.











9. AST's Strategic Planning Efforts

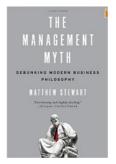




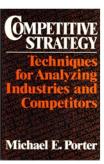
- Strategic Planning
 - · History (Stewart, 2009)
 - Perspectives (Mintzberg, 1998)
- · AST's Strategic Planning for COE CST
 - · Near-Term, Mid-Term, Long-Term Goals
 - · Goals, Targets, Approaches, Analyses



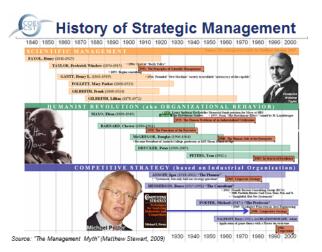
Mixed Feelings on Strategy



VS.









COE

Near Term Goal 1: Finalize Start-Up Activities

- Approaches
 - · Evolve COE Administration
 - Implement OAT OMIS
 - · Modify CAs as needed
 - Annual Evaluation Questions: Baseline Industry Information
 - Initiate Cooperative Efforts
 - · University Pairings





Near-Term Goal 2: **Increased Funding and Support**

- Target 1: FAA
 - · Approach 1: Unspent FY12 RE&D Funds
 - Approach 2: Inclusion in Existing Tasks
- Target 2: Other USG: NASA, DoD, etc.
 - · Approach 1: Looking Over Our Shoulder
 - · Approach 2: Participate in Specific Tasks
 - · Approach 3: Funding Specific Tasks
 - · Approach 4: Long-Term Sponsorship
- Target 3: Non-US— CSA, ESA, CNES





Mid-Term Goal 1: **Increased Funding and Support**

- Target 1: FAA
- Approach 1: Funding from Existing R&D **Programs**
- · Approach 2: Targeted Commercial Space RE&D Funding (\$10M)
- Target 2: Other USG Agencies NASA, DoD
- Target 3: Non-Member Universities





Mid-Term Goal 2: Increased Value

- Approach 1: COE CST as a New-Market Disruptive Innovation?
 - "Blue Ocean Strategy" Analysis (Kim and Mauborgne, 2005)
 - Entrepreneurial School
- · Approach 2: Increased Cooperative **Efforts**
 - "Co-opetition" Value Net Analysis (Dixit & Nalebuff, 1991 & 2008) (Brandenburger & Nalebuff, 1996)
 - Positioning School









COE CST Long-Term Goal: **Self-Sufficiency**

- · Rhetorical Questions... for now...
 - What Does Self-Sufficiency Mean?
 - · What Will Be the Form, Function and Purpose?













10. External Opportunities

External Opportunities for **COE** Participation

Nick Demidovich

External Opportunities for COE **Participation**

- Discuss potential leverage for AST COE mission with funding from external federal entities on relevant tasks
- Task must have:
 - Potential to enhance/improve safety commercial space transportation
 - Potential to encourage facilitate promote commercial space transportation

External Opportunities for COE Participation

- · FAA/AST has MOU with NASA and USAF
- Many current tasks have relevance to NASA/AF interests
- Many NASA BAAs and NRAs have potential relevance to commercial space
 - Technology maturation
 - Basic research
 - Safety related technology or studies
- Some USAF BAAs do as well
- A COE university may have unique capability of interest to NASA, USAF or other FAA LOB
- · COE university must pursue/arrange cost match
 - Proposal strength

External Opportunities for COE Participation

- Inform FAA/AST of COE intention to bid or pursue opportunity and of relevance to AST mission
- · Once selected by other agency
 - Agency executes agreement with COE CST member university
 - Agency transfers funds to FAA or university to add to COE Cooperative Agreement
 - Add task to MOU with FAA/AST
 - USAF
 - NASA
 - Or develop MOU on task with other FAA organization
 - AST can explore MOUs with DARPA, MDA, NRL, NOAA and NSF if COE community is interested

11. COE CST Cooperative Agreement & Management Plan Changes

FAA COE CST Cooperative Agreement & Management Plan Proposed Changes



Ken Davidian FAA Office of Commercial Space Transportation April 25, 2012



Why Change the CA & Mgt Plan?

- Transition from NMSU to Orion America Technologies (OAT) for Administrative functions.
- Transition from NMSU/Stanford responsibilities regarding quarterly reports.
- Assignment of new Coordinating Committee responsibilities.





CA Proposed Change #1

- Issue of modification to all universities to modify the second full paragraph in Attachment 1 of all CAs regarding topics of administrative support and quarterly reporting. There are two versions of this paragraph.
 - · Refer to handout for exact wording of these paragraphs.
- The new paragraph to replace both original version is proposed to read as follows:
 - "All COE CST member universities are required to submit technical and fiscal reports on a quarterly basis relevant to COE research and related activities to satisfy the FAA COE program requirements. The FAA will discuss task requirements with the team members."





CA Proposed Change #2

- Issue of modification to all universities to modify the fourth full paragraph in Attachment 1 of all CAs regarding topic of report tracking. The original paragraph currently reads as follows:
 - "Each University listed above will submit proposals through Grants.gov directed
 to the FAA COE Program Manager and in response to discussions or
 announcements. NMSU will track COE activities, awards, and prepare and
 submit reports as required for the entities listed above. All binding financial
 terms and conditions will be specified in each awarded task issued as an
 amendment to this agreement."
- The new paragraph is proposed to read as follows:
 - "Each University will submit proposals through Grants.gov directed to the FAA
 COE Program Manager and in response to discussions or announcements. All
 COE CST member universities will track their COE activities and awards and
 will prepare and submit their own reports as required. All binding financial terms
 and conditions will be specified in each awarded task issued as an amendment
 to this agreement."







Planning Committee Responsibilities

- · Strategic planning of COE CST activities, to better positioning it with $\bar{\text{respect}}$ to the FAA, the commercial space transportation industry and other COEs.
- · Coordination of COE CST governance, to align the day-today operations with the long-range strategic planning.
- · Coordination of organizational integration with internal and external entities, to maximize collaboration between COE CST member universities and external university and industry
- · Recommendation of opportunity and issue resolution, to ensure efficient operation during the normal course of COE CST activities.





Coordinating Committee Responsibilities (Original)

- · Designing, planning, coordinating and executing internal administrative functions (including planning and coordination of meetings and the dissemination of COE CST publications and information) with the minimal goal of fulfilling the terms of the COE CST Cooperative Agreements.
- · Education and public outreach activities, including web site development and creation and publication of the COE CST Journal with the goal of meeting COE program goals above the minimal terms of the COE CST Cooperative Agreements.
- · Other functions as deemed appropriate by the ACMC and as agreed upon by the Coordinating Committee Chair and the COE CST member universities





Coordinating Committee Responsibilities (Modified, Rough Draft Ideas)

- Develop a set of self-governance documents. Beginning with a Coordinating Committee Terms of Reference doc, working through the second step of a CC Management Plan of its own, and finishing with a CC Constitution that will be iteratively refined over multiple years, this will become the foundational document for the COE CST entering its self-sustaining phase after 10 years.
- Foster cooperative efforts among the COE CST member universities. To respond not only to FAA funding solicitations but also to external funding solicitations, cooperative efforts will require some modified posturing. The intent is to send the message that being a member of the COE CST and partnering with other member universities actually enhances the chances of winning funding for related research tasks
- Begin conducting strategic planning analyses. These will be very valuable to the COE CST and can provide the basis for sustained, meaningful activities among the participating members. The long-term goal is self-sustenance after 10 years and the results of many structured analyses will be essential to painting a more complete picture of how it can best be achieved.





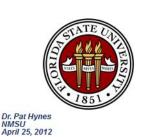






12. Strategic Planning Overview

Strategic Planning for COE CST







Overview

- · Is it worth our time and treasure?
- · What is a good strategic plan?
- · Who should develop it?
- · Who will use it?







Strategic Planning Question

- "What is the desirable future for the FAA Center of Excellence for Commercial Space Transportation by the year 2017?"
 - · Why 5 years?
 - Strategic planning five years out in a complex environment is dependent not only on environmental forces and resources but also on the ability of the human resources to adapt to the future.



Time and Treasure

 Is it worth our time and treasure to create a strategic plan in collaboration with a planning community?







The Planning Community

- · Who do we invite and why?
- 30 people
- · What criterion do we use?
- · Suborbital: orbital
- · Government; private
- International
- · Who else?



What are the Top 3 Benefits of Creating a Collaboratively Designed Strategic Plan

- Take 5 minutes
 - · Individually write down top 3 benefits
 - · Post them on flip chart on the wall
 - Integration







Options

- · We develop the plan collaboratively
- · Or we task someone with writing it
- Question- Which one will get more buy in from people in the system? Which one will be more likely to impact the future we create for the center and for the industry?



Next Steps

- · Internal planning committee
- Two day event, 18 hours
- 30 people, face to face





Tuesday, May 22, 2012

13. Letters Writing Campaign





Agenda

- Who is Wilson Felder?
- Original Idea
- Current Questions
- · Plan of Action





Who Is Wilson Felder?

 15th Director of the FAA William J. Hughes Technical Center at ATY

Mr. Ken Davidian FAA Office of Commercial Space Transportation April 25, 2012

- Chair of the FAA R&D Executive Board
 - Oversees the distribution of FAA's annual "RE&D" budget of ~\$180M





Original Idea Genesis

- Problem: FAA AST is not allowed to do anything that could be construed as "lobbying Congress" for additional R&D funding, but AST *can* request additional inside the FAA.
- Opportunity: Dr. Felder has expressed the belief that AST's R&D budget could be \$10M instead of \$1M.











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The Idea

- Overwhelm Dr. Felder with an abundance of outstanding R&D ideas, the execution of which only being possible with an increase in AST's R&D budget.
- Q: How to Generate the "abundance of outstanding R&D ideas"?
 - · A: Conduct this group activity.



But Wait...

- Questions about protecting ideas from being copied or mimicked arose immediately from multiple sources almost.
 - · Any ideas to address this concern?
- Any other topics of questions about carrying out this idea?





Appendix C. COE CST AAM2 Group Photo

Below is the photo of the attendees at meeting day 1 of the FAA COE CST 2nd Annual Administrative Meeting.

Pictured from left to right: Ms. Joylynn Watkins (NMSU), Dr. Jay Kapat (UCF), Dr. Dan Kirk (FIT), Jesse Feltus (FIT Student), Mr. Ken Davidian (stooping, FAA AST), Dr. Farrukh Alvi (FSU), Dr. Nat Villaire (FIT), Mr. Brad Cheetham (CU Student), Dr. Jim Vanderploeg (UTMB), Prof. Scott Hubbard (Stanford), Dr. Warren Ostergren (NMT), Dr. Pat Hynes (NMSU), Dr. Rajan Khumar (FSU).



Attendees (in person or via telecom) not shown: Mr. Nick Demidovich (FAA AST), Dr. Patricia Watts (FAA COE Program Director), Dr. Tristan Fiedler (FIT), Dr. Dave Klaus (CU), Dr. Norm Fitz-Coy (UF).

The FAA COE CST AAM2 was made possible by the generous contributions and efforts of our good friends at FSU. Thank You Very Much!

